

# Repeat Returns™

Increase Your Sales ... Safely, Reliably & Permanently – Starting Now.

## PUT YOUR MARKETING ON STEROIDS with our automated loyalty marketing system!

### 60-Second Summary

**Repeat Returns** merges points, rewards, gift, loyalty *and* email marketing into one complete easy to implement auto-pilot program that enables restaurant owners to achieve safe, steady, reliable sales increases.

*And, it's easy as...*

- 1** Simply enroll guests in your program and award them their points with our FREE, easy to use software that works with – or without a POS...
- 2** We'll take it from there and manage your program – giving your guests continual and repeated reasons to visit more often & spend more money with you...
- 3** Since you are “top of mind” with just the right frequency, guests visit an average of 53% more often and spend an average of 19% more each visit...

**Your program is complete:** We handle year-round marketing for you that adjusts to each individual customer based on their spending habits

and events in their life. Eye-catching, custom-branded email messages and promotions that include:

- **Live Web Links** (Drive tremendous traffic to your website and give customers the power to order online)
- **Social Media Integration** (Connect your customers to your Facebook, twitter or MySpace pages)
- **Click-For-Rewards** (Customers can earn points every time they open your emails)

#### Your program is accountable:

Track promotions, campaigns, offers, customer spending, surveys, referrals, contests, sweepstakes, employee reports, *plus...* each individual customer's spending, web visits, social media visits, reward redemptions and more – 24/7 from just about any place on earth.

**Your success is guaranteed:** The program is seamless, affordable, automatic “hands-off” and easy to use. And best of all, it comes with a “Get Results or Give it Back” 90-day money back guarantee. That gives you a full 3 months to kick the tires and put it to the test and make sure it's perfect for you – before making a decision.



Contact Mark Erdmann

612.386.9254

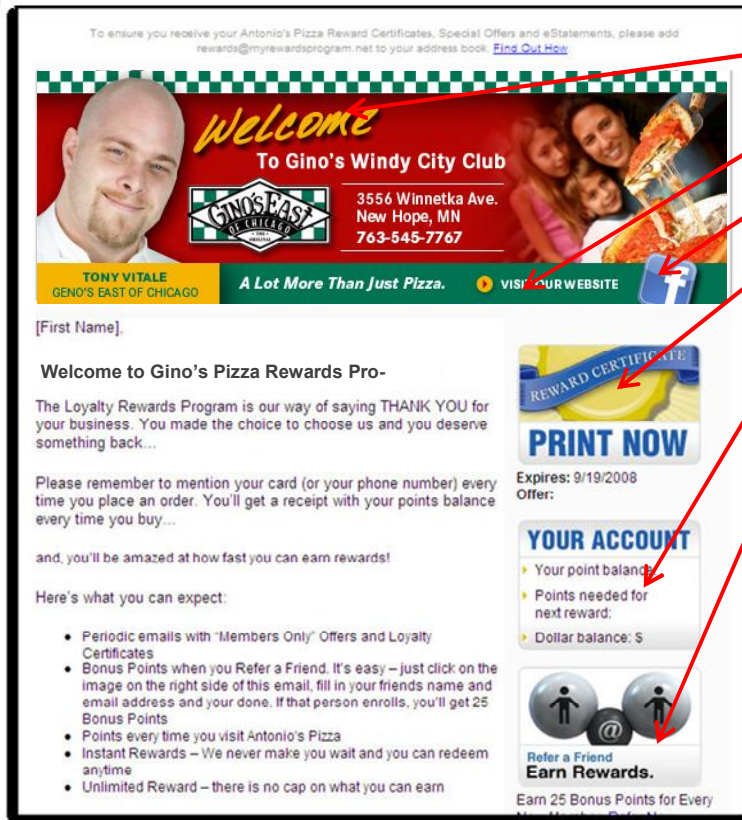
mark@repeatreturns.com

repeatreturns.com

# Repeat Returns™

Increase Your Sales ... Safely, Reliably & Permanently – Starting Now.

## Our messages enjoy **DOUBLE** the open rate of ordinary e-mail marketing:



- Maintain branding
- LIVE website link
- LIVE Facebook/Twitter links
- Click for rewards
- Points update
- Refer a friend
- Google maps
- Online ordering
- Survey



## We put your marketing on **AUTO-PILOT** by sending messages to your customers based on their activity & important dates:

- |                                 |                               |                         |
|---------------------------------|-------------------------------|-------------------------|
| 1. Welcome                      | 14. Repeat Redemption         | 27. Monthly eStatement  |
| 2. Birthday                     | 15. Halfway to Reward         | 28. Gift Card Promotion |
| 3. Half-Birthday                | 16. Almost to Reward          | 29. Game Day            |
| 4. Spouse's Birthday            | 17. Post Reward               | 30. Valentine's Day     |
| 5. Children's Birthdays         | 18. 30 Days Since Last Visit  | 31. Mother's Day        |
| 6. Wedding Anniversary          | 19. 60 Days Since Last Visit  | 32. Father's Day        |
| 7. Enrollment Anniversary       | 20. 90 Days Since Last Visit  | 33. Spring              |
| 8. Enrollment Invitation        | 21. 120 Days Since Last Visit | 34. Summer              |
| 9. Customer Referral Invitation | 22. 150 Days Since Last Visit | 35. Halloween           |
| 10. Customer Referral Thank You | 23. Customer Appreciation     | 36. Thanksgiving        |
| 11. Survey Invitation           | 24. Back To School            | 37. Happy Holidays      |
| 12. Survey Thank You            | 25. Good Grades               | 38. Happy New Year      |
| 13. Swipe To Win Sweepstakes    | 26. Take A Night Off          | 39. On Demand (ANYTIME) |

## So they actually pay attention and your sales increase!

Contact Mark Erdmann

612.386.9254

mark@repeatreturns.com

repeatreturns.com

# Repeat Returns™

Increase Your Sales ... Safely, Reliably & Permanently – Starting Now.



## GroBiz/Repeat Returns pricing for Minnesota Bowling Proprietors Association members:

Locations	Repeat Returns “Pro” Service	“Hands On” set up by GroBiz Marketing
1-2	\$199/month	\$499/location
3-9	\$199/month	\$399/location

*GroBiz Marketing has been helping Midwest bowling proprietors for over 10 years and offers a variety of “bowling specific” marketing services. Discounted rates offered to BPAM members.*

## Here is a partial list of what the Repeat Returns automated loyalty marketing system will do for your business:

- Create templates for enrollment forms, signs, table tents, etc.
- Create online enrollment and points checking web pages that can be added to your website
- Create a QR code for easy smartphone enrollment into your program
- Set up a custom loyalty program (with your approval)
- Set up a custom marketing calendar with automated communication (with your approval)
- Create customized messages that maintain your image and brand by using with your photos, logo and colors
- Provide live links to your website, Facebook, Twitter, online ordering, etc. in all messages – essentially a moving website that arrives in your customer’s inbox
- Communicate automatically to each customer for their birthday, spouses or children’s birthdays, anniversaries and many other holidays and marketing opportunities
- Communicate automatically to each customer based on their points level - you are halfway to your next reward, you are almost there, congratulations on earning your reward, etc.
- Communicate automatically to each customer if they have not visited in 30, 60, 90 or 120 days (if tracking visits)
- Create and send “on demand” e-mail messages
- Provide points to your customers for interacting with their e-mail messages - open message and get points, click on your website and get points, click on your Facebook link and get points, click on your Twitter link and get points, etc.
- Provide points when your customers refer their friends (this feature alone can easily pay for the service)
- Provide points for completion of surveys
- Offer an easy method to promote prize contests
- Provide all e-mail marketing requirements and courtesies – opt out feature, white list certification, etc.
- Track all program activity – enrollment, e-mail activity, redemptions, etc. - and provide all the information at your fingertips in your marketing manager
- Have experts review your progress periodically and provide consultation to enhance results
- Keep all of your member data secure and private
- Provide all member data to you at any time
- Provide live support during business hours (west)
- No message fees – send unlimited e-mails
- No transaction fees
- Same price for 10 or 10,000 members
- Offer service with NO contract – cancel at any time
- Provide a 90 day, money back guarantee

**Start your trial membership NOW!**

***NO contract, cancel at any time!***

***90 day MONEY BACK GUARANTEE!***

*(Repeat Returns monthly fees only)*

**That’s a TON of marketing for only \$199/month!**

Contact Mark Erdmann

612.386.9254

mark@repeatreturns.com

repeatreturns.com